

2010/11 SBD Subscription for Telematics, Navigation & ITS

(Report list for New Subscribers)



Topic	Region	Draft Title	Information type	Deliverable type	Delivery period
Telematics		The future of Electric Vehicle (EV) telematics and how different OEMs will implement services		Report	Q2 2010
		The impact of Chinese government requirements on telematics services		Report	Q2 2010
		SBD's guide to the telematics value chain in USA		Report	Q2 2010
		The impact of smartphone LBS services on embedded telematics in China		Report	Q2 2010
		Telematics Database of features, value chains and fitment strategies for services in the USA and Europe		XLS file	Q2 2010
		Embedded vs Bluetooth-based telematics ~ Identifying the opportunities & pitfalls of each approach		Report	Q3 2010
		End-user survey into attitudes of European consumers towards connected and telematics services		PPT file	Q3 2010
		Benchmark of telematics value chain ~ Who are the key players and why?		Report	Q3 2010
		Understanding the real impact of EU eCall regulation on the market growth of telematics		Report	Q4 2010
		Strategic analysis of OE telematics services in China		Report	Q4 2010
		Understanding the impact of Brazilian SVT legislation and the strategies of different OEMs		Report	Q4 2010
	Developing the right partnerships and services for telematics in Russia		Report	Q1 2011	

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Navigation & Infotainment		Understanding the impact of free navigation software (e.g. Google) on OE, PND and smartphone navigation		Report	Q1 2010
		Developing the right technologies, business models and value chains for automotive App stores		Report	Q2 2010
		Comparison of traffic collection and delivery value chains across mature and emerging markets		Report	Q2 2010
		The market and technical trends for navigation in USA		Report	Q2 2010
		The market and technical trends for navigation in emerging markets		Report	Q2 2010
		The Grey (Unofficial) Navigation market ~ ensuring continued uptake of OE systems in China		Report	Q3 2010
		Global Navigation Database of features, supply chain and fitment strategies		XLS file	Q3 2010
		End-user survey into expectations of Chinese consumers for navigation features and attitudes towards Grey navigation systems		PPT file	Q4 2010
		The role of connected navigation in counteracting the fall in perceived value of navigation		Report	Q1 2011
	Comparing emerging delivery channels for traffic & travel information in China		Report	Q1 2011	

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ITS/ADAS		EU & US ADAS database showing service features, value chains and fitment strategies		XLS file	Q4 2010
		End-user survey into willingness to pay for ADAS applications in EU and US and attitudes towards systems		PPT file	Q4 2010
		Understanding the evolving market and technical trends for ADAS & V2X		Report	Q1 2011

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Subscriber services		6 consulting days (48 hours) to be used for any kind of small or large consultancy request		NA	Ongoing
		Monthly meetings/conf call with senior specialist to debrief contents of reports and have Q&A session		NA	Ongoing
		Up-to-the minute analysis of major announcements made within the automotive & CE industries		E-mail	Ongoing
		Technical subscriber bulletins (Monthly) with news updates on latest technical trends in the last month		E-mail	Ongoing
		Executive subscriber bulletins (Quarterly) with high-level 1-page summary of latest strategic trends and impact on businesses		E-mail	Ongoing
		1-day technical workshop to discuss specific technology trends in different regions (tailored to meet needs)		NA	Q4 2010
		1-hour executive workshop to help analyse the impact of 2010 trends on your business (tailored to meet needs)		NA	Q4 2010
		End-of-year report on Global Trends - comparing and analysing the hot topics for 2010 and 2011 within each region		Report	Q1 2011

Key

