

| Topic | Region | Draft Title | Information type | Deliverable type | Delivery period |
|------------|---|--|------------------|------------------|-----------------|
| Telematics | | The future of Electric Vehicle (EV) telematics and how different OEMs will implement services | | Report | Q2 2010 |
| | | The impact of Chinese government requirements on telematics services | | Report | Q2 2010 |
| | | SBD's guide to the telematics value chain in USA | | Report | Q2 2010 |
| | | The impact of smartphone LBS services on embedded telematics in China | | Report | Q2 2010 |
| | | Telematics Database of features, value chains and fitment strategies for services in the USA and Europe | | XLS file | Q2 2010 |
| | | Embedded vs Bluetooth-based telematics ~ Identifying the opportunities & pitfalls of each approach | | Report | Q3 2010 |
| | | End-user survey into attitudes of European consumers towards connected and telematics services | | PPT file | Q4 2010 |
| | | Benchmark of telematics value chain ~ Who are the key players and why? | | Report | Q4 2010 |
| | | Understanding the real impact of EU eCall regulation on the market growth of telematics | | Report | Q4 2010 |
| | | Strategic analysis of OE telematics services in China | | Report | Q4 2010 |
| | Understanding the impact of Brazilian SVT legislation and the strategies of different OEMs | | Report | Q4 2010 | |
| | Developing the right partnerships and services for telematics in Russia | | Report | Q1 2011 | |

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|---------------------------|---|---|------------------|------------------|-----------------|
| Navigation & Infotainment | | Understanding the impact of free navigation software (e.g. Google) on OE, PND and smartphone navigation | | Report | Q1 2010 |
| | | Developing the right technologies, business models and value chains for automotive App stores | | Report | Q2 2010 |
| | | Comparison of traffic collection and delivery value chains across mature and emerging markets | | Report | Q2 2010 |
| | | The market and technical trends for navigation in USA | | Report | Q2 2010 |
| | | The market and technical trends for navigation in emerging markets | | Report | Q2 2010 |
| | | The Grey (Unofficial) Navigation market ~ ensuring continued uptake of OE systems in China | | Report | Q3 2010 |
| | | Global Navigation Database of features, supply chain and fitment strategies | | XLS file | Q3 2010 |
| | | End-user survey into expectations of Chinese consumers for navigation features and attitudes towards Grey navigation systems | | PPT file | Q4 2010 |
| | | The role of connected navigation in counteracting the fall in perceived value of navigation | | Report | Q1 2011 |
| | Comparing emerging delivery channels for traffic & travel information in China | | Report | Q1 2011 | |

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| ITS/ADAS | | EU & US ADAS database showing service features, value chains and fitment strategies | | XLS file | Q4 2010 |
| | | End-user survey into willingness to pay for ADAS applications in EU and US and attitudes towards systems | | PPT file | Q3 2010 |
| | | Understanding the evolving market and technical trends for ADAS & V2X | | Report | Q1 2011 |

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|---------------------|--------|--|------------------|------------------|-----------------|
| Subscriber services | | 6 consulting days (48 hours) to be used for any kind of small or large consultancy request | | NA | Ongoing |
| | | Monthly meetings/conf call with senior specialist to debrief contents of reports and have Q&A session | | NA | Ongoing |
| | | Up-to-the minute analysis of major announcements made within the automotive & CE industries | | E-mail | Ongoing |
| | | Technical subscriber bulletins (Monthly) with news updates on latest technical trends in the last month | | E-mail | Ongoing |
| | | Executive subscriber bulletins (Quarterly) with high-level 1-page summary of latest strategic trends and impact on businesses | | E-mail | Ongoing |
| | | 1-day technical workshop to discuss specific technology trends in different regions (tailored to meet needs) | | NA | Q4 2010 |
| | | 1-hour executive workshop to help analyse the impact of 2010 trends on your business (tailored to meet needs) | | NA | Q4 2010 |
| | | End-of-year report on Global Trends - comparing and analysing the hot topics for 2010 and 2011 within each region | | Report | Q1 2011 |

Key

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