

Can technology save China from gridlock?



'Collecting and distributing traffic information in China' (TEL/2170)

Congestion is already a huge problem in all major cities in China as the road infrastructure cannot support the rapid growth in car sales. Traffic information services are being rolled out by vehicle manufacturers to help customers reduce their journey times.

However, traffic information services will only ever be as reliable as the information they are based on.

This report provides a detailed overview of the changing traffic information industry in China and gives an independent view of each of the major cities with the methods used to gather, process and distribute the information.

Analysing public authority and private company offerings '*Collecting and distributing traffic information in China*' provides straightforward research that is essential to develop a successful strategy.

This report is available now for €2000. To purchase this research or for additional information please contact:-

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»» Straightforward analysis of traffic information services

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